

Career Transitions

Helping your county get back to work

Career Transitions is a complete, online, self-paced solution that helps users plot a course to a new career. Positioned strategically in your county, *Career Transitions* can be an essential part of your economic plans to decrease unemployment and lift the community. It provides immediate support to:

- **Displaced workers looking for a new job.** *Career Transitions* removes intimidation by giving simple, step-by-step guidance.
- **Students seeking employment.** *Career Transitions* helps high school students and college graduates transitioning to family-sustaining wage employment to match careers with their skills and interests, explore nontraditional opportunities and stay prepared for what's to come.
- **Groups, offices and agencies focused on workforce development.** With *Career Transitions* community and government organizations, career services and placement offices and public libraries can partner to achieve development goals.
- **Communities as a whole.** *Career Transitions* aims to increase the nation's supply of highly qualified workers by connecting users with the tools and knowledge they need to achieve their career goals.

The screenshot shows the Career Transitions website interface. At the top, there's a navigation bar with 'Home' and 'Unemployed? Get Help Now'. Below that, a progress bar indicates five steps: 1. Discover my interests, 2. Explore Careers, 3. Prepare Resume, 4. Improve my Chances, 5. Find Jobs. The main content area is titled 'Explore Opportunities' and features a 'Your Targets Summary' section with three columns: 'My Career Targets...' (Retail Salespersons, Marketing Managers), 'My Industry Targets...' (Packaging and Labeling Services, Language Schools, All Other Miscellaneous Schools and Instruction), and 'My State Targets...' (Arizona, Colorado, Idaho, Michigan, North Carolina). Below these are 'Suggested Careers' and 'Suggested Industries'. On the right, the 'Career Optimizer' table shows data for 'My Targets', 'Careers', 'Industries', and 'Avg. Salary'. A video player with a woman speaking is also visible.

My Targets	Number Employed	Projected Growth
Careers:	358,700	+9%
Industries:	4,991,908	+21%
Avg. Salary:	\$59,147	

Career Transitions is an online, turn-key career guidance center — a valuable tool for county development plans.

An integrated source

Career Transitions assists users from all backgrounds with varying levels of comfort with technology. It offers a practical, personalized and guided experience that integrates all the tools needed in the job-search process, including:

- Resume wizard, job application wizard and a personal profile that stores a user's references, action plan, and more
- Assessment engine that identifies career interests and helps users explore careers
- Career explorer, industry explorer, state explorer and career optimizer
- Ability to target specific careers, industries and states and see their projected growth
- Interviewing, networking and job application help
- Low-fee distance learning classes to strengthen specific skills and enhance employment prospects
- Targeted job searching informed by a user's career, industry and state interests
- Access to unemployment services, health benefits and other social services
- Inspiration to keep motivated
- And more

What is the Career Optimizer?

The Career Optimizer shows current and future employment data for the Careers, Industries and States that you have targeted.

What does the data mean?

Number Employed is the most recently reported number of jobs.

Projected Growth is the expected increase in employment over ten years.

Source: Bureau of Labor Statistics and state governments.

Solutions for workforce development *Career Transitions*

Career Transitions walks users through the job-search process from beginning to end. Users can return to their profile onsite — or remotely — to track and update their progress. After landing a new position, *Career Transitions* serves as a life-long companion for career development.

1. Discover Interests. Explore occupational interests and match them with career paths that will be fulfilling and productive:

- Interests profiler
- Identify work activities and requirements

2. Explore Careers. Investigate thousands of career paths, industries, companies and states — target the fastest-growing ones:

- State Explorer
- Industry Explorer
- Career Explorer
- Career Optimizer

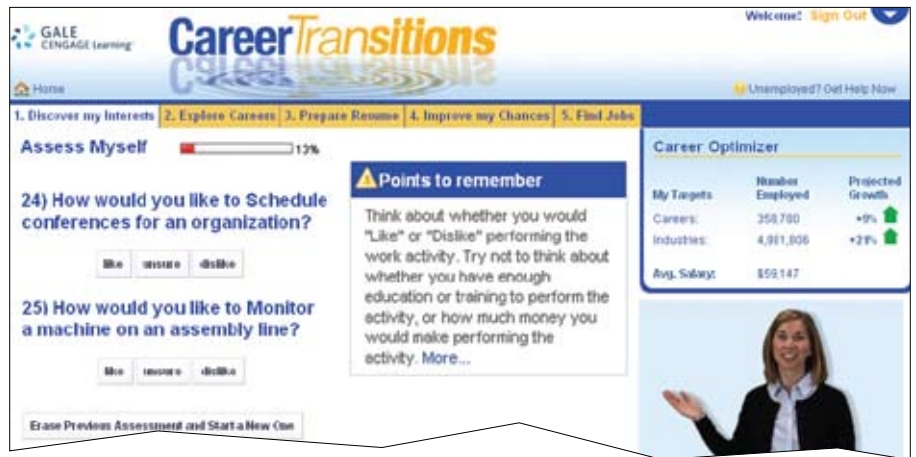
3. Prepare Resume. Build, save, retrieve and update a professional resume and list of references:

- Easy-to-use resume wizard
- References wizard
- Tips, examples, articles and more

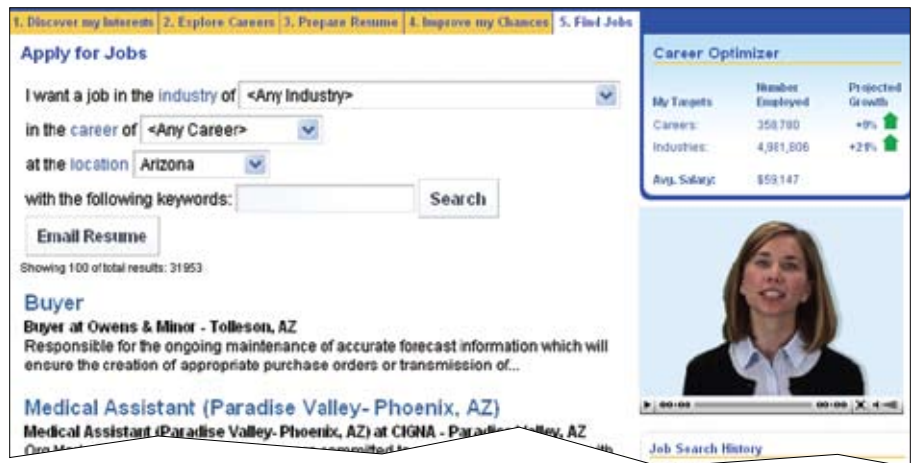
4. Improve Chances. Find educational opportunities and take classes to brush up on skills and increase hiring chances:

- Take courses
- Become a better interviewer
- Learn to network to tap the hidden job market
- Join trade associations
- Read business journals
- Target companies

5. Find Jobs. Job listings from around the country allow users to search for positions that meet their criteria. A job application wizard helps them make the leap to a new career.



Helps users identify their interests — everything from animal science to acting to operations analysis.



Nationwide job listings combined with a job application wizard makes *Career Transitions* a complete career center.



Users can target opportunities in their hometown or across the United States.