

Career Transitions

Complete, online, self-paced solution for students in the career exploration process

Career Transitions walks students through the entire career exploration process — from assessing interests to identifying educational opportunities to preparing for their job search. *Career Transitions* supports the transition from secondary to post-secondary education endeavors and/or family-sustaining wage careers and provides immediate help for:

- **School counselors guiding students' career development.**

Career Transitions provides all the tools to guide both college-bound students and students transitioning straight into the workforce — fulfilling many of the competencies from the ASCA National Standards for School Counseling Programs.

- **Students preparing to enter the 21st century workforce.**

Career Transitions helps students determine which careers are suited to their interests. It connects them to low-fee distance learning classes to enhance their employment prospects.

- **Communities as a whole.**

Career Transitions aims to increase the nation's supply of highly qualified workers by connecting high school students with the tools and knowledge they need to achieve their career goals.

The screenshot shows the Career Transitions website interface. At the top, there's a navigation bar with 'Home' and 'Unemployed? Get Help Now'. Below that, a progress bar indicates five steps: 1. Discover my interests, 2. Explore Careers, 3. Prepare Resume, 4. Improve my Chances, 5. Find Jobs. The main content area is titled 'Explore Opportunities' and features a 'Your Targets Summary' section with three columns: 'My Career Targets...' (Retail Salespersons, Marketing Managers), 'My Industry Targets...' (Packaging and Labeling Services, Language Schools, All Other Miscellaneous Schools and Instruction), and 'My State Targets...' (Arizona, Colorado, Idaho, Michigan, North Carolina). Below these are 'Suggested Careers' (Registered Nurses, Elementary School Teachers, Teacher Assistants, Preschool Teachers) and 'Suggested Industries' (Automobile Driving Schools, Fine Arts Schools, Sports and Recreation Instruction, Exam Preparation and...). To the right, the 'Career Optimizer' table shows:

| My Targets | Number Employed | Projected Growth |
|--------------|-----------------|------------------|
| Careers: | 358,700 | +9% |
| Industries: | 4,991,908 | +21% |
| Avg. Salary: | \$59,147 | |

Below the table is a video player showing a woman speaking, and a 'Jobs to Consider' section with checkboxes for 'My Industry Targets', 'My Career Targets', and 'My State Targets'.

Career Transitions is an online, turn-key career guidance center for students and school guidance counselors.

An integrated source

Career Transitions assists students from all backgrounds with varying levels of comfort with technology. It offers a practical, personalized and guided experience that integrates all the tools needed in the career exploration and development process, including:

- Resume wizard, job application wizard and a personal profile that stores a user's references, action plan and more
- Assessment engine that identifies career interests and helps users explore related careers
- Career explorer, industry explorer, state explorer and career optimizer
- Ability to target specific careers, industries and states and see their projected growth
- Interviewing, networking and job application help
- Low-fee distance learning classes to enhance specific skills and supplement current coursework
- Targeted job searching informed by students' career, industry and state interests
- And more

What is the Career Optimizer?

The Career Optimizer shows current and future employment data for the Careers, Industries and States that you have targeted.

What does the data mean?

Number Employed is the most recently reported number of jobs.

Projected Growth is the expected increase in employment over ten years.

Source: Bureau of Labor Statistics and state governments.



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www.21stcenturyskills.org

Solutions for transitions from school to workforce

Career Transitions walks students through the career exploration process from beginning to end — at their own pace and in simple-to-navigate, online portals. Users can return to their profile from their school — or remotely — to track and update their progress.

- 1. Discover Interests.** Explore occupational interests and match them with career paths that will be fulfilling and productive:
- Interests profiler
 - Identify work activities and requirements

2. Explore Careers. Investigate thousands of career paths, industries, states and companies — target the fastest-growing ones:

- State Explorer
- Industry Explorer
- Career Explorer
- Career Optimizer

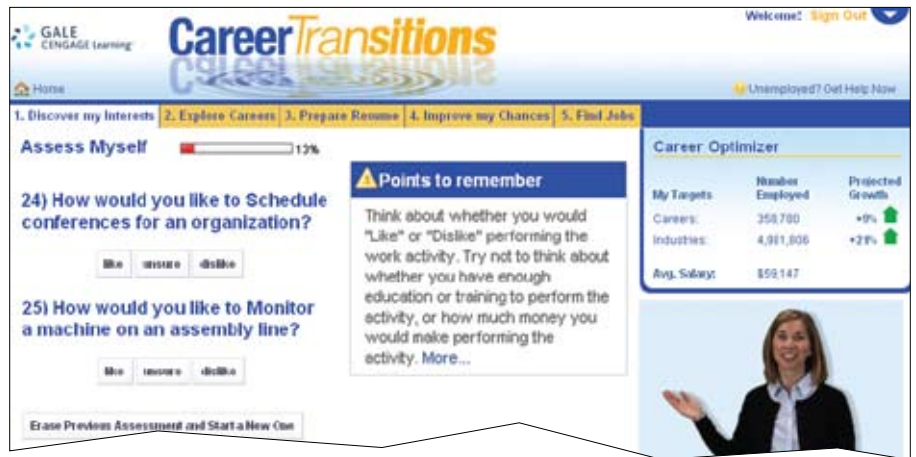
3. Prepare Resume. Build, save, retrieve and update a professional resume and list of references:

- Easy-to-use resume wizard
- References wizard
- Tips, examples, articles and more

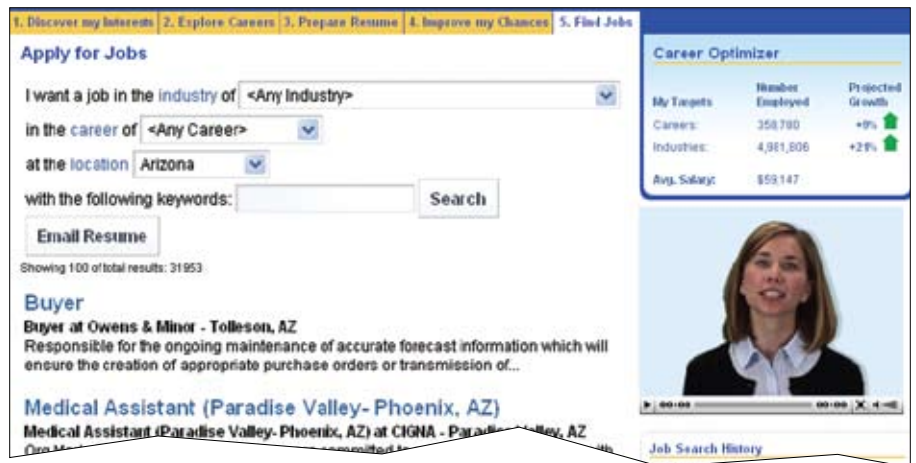
4. Improve Chances. Find educational opportunities and take classes to brush up on skills and increase hiring chances:

- Take courses
- Become a better interviewer
- Learn to network to tap the hidden job market
- Join trade associations
- Read business journals
- Target companies

5. Find Jobs. Job listings from around the country allow students to see what positions meet their criteria. A job application wizard helps them make the leap to a new career.



Helps students identify their interests — from building kitchen cabinets to conducting a symphony orchestra.



Nationwide job listings combined with a job application wizard makes *Career Transitions* a complete career center.

State Explorer:
Click to identify states where you might like to work

Current State Targets

- Alabama
- Alaska
- Arizona

Tennessee

| | Number Employed | Projected Growth |
|----------------------|-----------------|------------------|
| Statewide: | 9,080,290 | +12% ↑ |
| My Career Targets: | 89,190 | +21% ↑ |
| My Industry Targets: | 637,100 | +17% ↑ |

Number Employed is the most recently reported number of jobs.
Projected Growth is the expected increase in employment over ten years.
Source: Bureau of Labor Statistics and state governments.

Students can target opportunities in their hometown or across the United States.