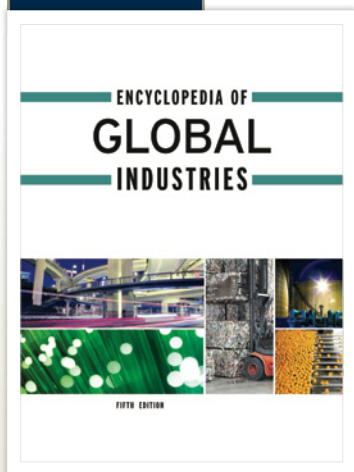


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# Encyclopedia of Global Industries, 5th Ed.

An ever-evolving global marketplace drives home the need for reliable information that facilitates research on business and industry. Beyond the hard numbers is the need for context – students and business professionals seek the reliable data they can use to better understand the trending, directions and motives that drive international industry.

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## SAMPLE PAGE

### Agriculture

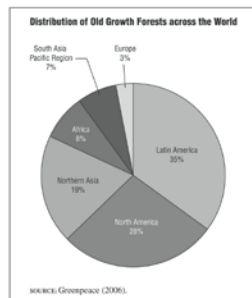
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### SIC 0800

### FORESTRY

#### NAICS CODE(S)

113. Forestry organizations operate timber tracts, tree farms, forest nurseries, and related activities such as reforestation services and the gathering of gums, barks,



ENCYCLOPEDIA OF GLOBAL INDUSTRIES, 5TH EDITION

### SIC 0800

balsam needles, maple sap, Spanish moss, and other forest products. For discussion of logging and wood production, see also the article entitled **Logging**.

#### INDUSTRY SNAPSHOT

Forestry is the science of developing and managing woodlands and the water resources that sustain them. The purpose of forestry is to develop fuelwood (for fuel), sawlogs (for lumber), and pulpwood (for paper production) that can be extracted through logging. The production of fuelwood, sawlogs, and pulpwood grew steadily between 1960 and 2000, rising from 62 billion cubic feet in 1960 to 84 billion cubic feet in 1980, and 110 billion cubic feet in 1995. Global population growth increased demand for wood by 77 million cubic meters per year in the early 2000s. About half the wood harvested each year is used for fuel. By 2010, the United States timber industry was made up of over 10,000 companies with combined annual revenue of about US\$10 billion.

Since forestry directly affects the environmental quality of every nation and involves the use of enormous amounts of public and private land, it is a focus of intense public debate in many countries. In most nations, the forest industry—which cuts timber—is also responsible for regenerating and maintaining the land. While intense worldwide debate continued over the extent and location of timber harvests, the forest industries of most major industrial nations have, for the most part, become more responsible and careful in their management of forest resources.

In 1960, the United States Forest Service was charged with the responsibility of managing the national forests according to a philosophy of sustaining the forest yield and multiple use: production of timber, preservation of fish and wildlife habitats, maintenance of watershed, mining, grazing, and recreation. However, by 1964, the growing demand for timber led the Forest Service to adopt the practice of clear cutting where vast forest tracts are stripped of all trees, leaving an unsightly bald area. Environmentalists claim that clear cut areas are susceptible to insect infestation, landslides, and erosion, and that runoff causes siltation of neighboring streams and spoils fish spawning grounds. Environmentalists have also blasted the ecologically disruptive effects of strip mining and overgrazing in the national forests and have urged restoration of blighted areas and pushed for a more equitable multi-use system in the future.

In some developing nations, the overcutting of land to create farmland, ranchland, or fuel continued to degrade the environment. While Southeast Asian nations producing tropical timber moved to check overcutting through regulation, taxation, and export bans, overcutting was said to continue despite safeguards. The loss of

35



## CONTENT DETAILS:

Typical industry entries cover size and economic/social impact; organization and structure; history and development; major countries and companies, including rankings; size and nature of the work force; and a bibliography of further reading sources.

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## WIDE-RANGING TOPICS INCLUDE:

- Air transportation
- Aquaculture
- Legal services
- Fishing, commercial
- Medicinal and botanical products
- Packaged software
- Personnel services
- Steel mills
- Wholesalers
- And more than 100 others

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- SIC to NAICS conversion chart
- NAICS to SIC conversion chart

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